

DCOWALLET Outreach Toolkit

Welcome to DCOWALLET

This toolkit contains your 3 email follow-ups, social media captions, and website integration guide to grow your fintech brand.

Email Follow-Up Sequence

1. Welcome Email – Immediately after sign-up
2. Features Email – Sent 2 days later
3. Call-to-Action Email – Sent after 4 days

Social Media Captions

- ■ Start your journey with DCOWALLET — the future of digital finance
- ■ Secure. ■ Instant. ■ Trusted by growing businesses in Ghana
- ■ Visit dcowallet.com to get started